

## Strategic plan 2021

### OUR MISSION AND VALUES

#### Mission

We **support refugee and migrant artisans**. We believe the expertise they bring is of value when connected to the mainstream design and art and that the infusion of their heritage is a source of innovation.

As refugee-artisans have a distance to the labour market, because of their lack of language skills, knowledge of the design market, and of Dutch bureaucracy, it's hard for them to make it as entrepreneurs. Often they end up in other professions, a loss of cultural and social capital.

We support these artisans so they can exercise their true profession in their new home country. We provide expertise on migrated heritage present in our society.

We create sustainable products with new people, using new ways of working.

#### Values

- We adhere to deep democracy and constructive dialogue
- We believe that high quality, innovation and sustainability can go hand in hand.
- We want to connect unusual partners.
- We believe that the road to true collaboration, integration and innovation requires jarring but truthful conversations.
- We start from people's strength and creativity

#### Ambitions for 2021

The organisation has been founded in December 2019. The plan was to connect designers with refugee and migrant makers through community activities. In March 2020 we stopped our activities due to corona-lockdown. In reaction to the lockdown we started together with designer Karim Adduchi project Social Distancing Fabric, a collaborative embroidery project at a distance in which 200 people participated. The result will be displayed at the Amsterdam Museum in spring/summer 2021. We will publish a book with the embroideries and stories by participants recounting their lockdown-experience, and are collaborating with Cups of Stories to produce coffee cups with stories of participants, focussing on stories of migration.

For 2021 we are part of [Enter to Transform](#). This is a three-year project (2020-2023) to develop a hub to support refugee-entrepreneurs. The project has a transnational framework: in autumn 2021 four hubs will be rolled out in The Netherlands, France, Germany and Ireland. The World Makers

provides expertise on systemic change, together with the Newest Art Organization in the Netherlands. As World Makers we will focus on the support of refugee-artisans. The project is funded by Interreg North-Western Europe.

For autumn 2021 we are planning to work with local designers and migrant-artisans on upcycling textiles using techniques from their home country. The aim is to develop new products, but also new services of couture-upcycling.