

Strategic plan 2024

OUR MISSION AND VALUES

Mission

We **support refugee and migrant artisans and designers**. We believe the expertise they bring is of value when connected to the mainstream design and art and that the infusion of their heritage is a source of innovation.

As refugee-artisans have a distance to the labour market, because of their lack of language skills, knowledge of the design market, and of Dutch bureaucracy, it's hard for them to make it as entrepreneurs. Often they end up in other professions, a loss of cultural and social capital.

We support these artisans and designers so they can exercise their true profession in their new home country. We provide expertise on migrated heritage present in our society.

We create sustainable products with new people, using new ways of working.

Values

- We adhere to deep democracy and constructive dialogue
- We believe that high quality, innovation and sustainability can go hand in hand.
- We want to connect unusual partners.
- We believe that the road to true collaboration, integration and innovation requires jarring but truthful conversations.
- We start from people's strength and creativity

Ambitions for 2024

We have set up a community of artisans, designers and artists with a refugee and migrant network. The plan is to continue to organise workshops and network events with this group as well as more established artists and designers.